



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly email provides a summary of news, research, funding announcements, and professional development and training opportunities to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next network teleconference call, visit our website at www.CAsaferoutestoschool.org.



[SRTS National Conference - Building on Success: Projects, Programs, People](#)

[Registration Now Open for Walk to School Day 2013!](#)

[Grants in Los Angeles: Increase Physical Activity and Food Nutrition at Schools – Applications due September 16th](#)

[Young Invincibles Video Contest – Entries due September 23rd](#)

[How Obesity Harms a Child's Body](#)

[The National Highway Traffic Safety Administration Reports 2011 Pedestrian Fatalities Up 3%](#)

[New Report Benchmarks US Women's Bicycling](#)

[Safety and School Travel Transportation Research Article](#)

[Metro Solicits Pedestrian and Bicycle Experts for Technical Advisory Committee](#)

[2013 Youth Traffic Safety Summit](#)

[Bruce Katz Discussion Panel](#)

[Walking Summit 2013](#)

[2013 Mobility 21 Southern California Transportation Summit](#)

[September 4th Webinar – "Pedestrian Safety Guide and Countermeasure Selection System \(PEDSAFE\)"](#)

[September 5th Webinar – "Authentic Middle School Youth Engagement in Safe Routes to School"](#)

[September 11th Webinar - "Travel Tallies and Parent Surveys – Introducing Changes to the SRTS Data Collection System"](#)

[September 18th Webinar - "Integrating Spatial Data to Develop Community Priorities"](#)

[October 16th Webinar - "Using Photo-enforcement to Improve Pedestrian Safety"](#)

[November 20th Webinar - "Is there Safety in Numbers for Cyclists and Pedestrians"](#)

[Fire Up Your Feet Goes Back-to-School](#)

[Fall 2013 Federal Aid Series Training Registration Now Open!](#)

NEWS

SRTS National Conference - Building on Success: Projects, Programs, People

The SRTS National Conference, which was held August 12-15, 2013, proved to be the largest and most powerful SRTS National Conference ever! More than 650 SRTS champions came together in Sacramento, California, to share knowledge and discuss best practices drawn from diverse experiences supporting SRTS programs across the US and Canada. The conference included a large array of participatory presentations alongside a broad scope of activity offerings, including a mobile bike mural, a student art show, a charitable bike build, and multiple walking tours. Youth participation was interwoven throughout the conference activities, demonstrating the importance and impact of youth in active transportation and safety in local communities and beyond. The Sacramento Bee published an article regarding the SRTS National Conference that can be seen [here](#).

Registration Now Open for Walk to School Day 2013!

This annual event in the United States is part of an international effort to celebrate the many benefits of walking and bicycling to school. Walk to School Day 2013 will take place on October 9, 2013. Walk to School Day participation reached a record high in 2012 with more than 4,200 registered events in the United States, and that number is expected to be even higher in 2013. Walk to School Day event registration is free and available to individuals and organizations holding an October event in the United States. For more details and to register, please click [here](#).

RESEARCH and RESOURCES

Grants in Los Angeles: Increase Physical Activity and Food Nutrition at Schools – Applications due September 16th

Community Health Councils, through the REACH Demonstration Project Partners in Health, is offering grants from \$25,000 to \$35,000 to organizations to provide physical activity and/or nutrition resources at eight schools in South Los Angeles. Grants will be awarded to selected organizations to support the development and implementation of campus-based physical activity and/or nutrition resources and the establishment of a shared agreement with Los Angeles Unified School District as part of an overall effort to improve student wellness. Applications are due by September 16, 2013, at 11:00 p.m. Please access the grant application materials [here](#).

Young Invincibles Video Contest – Entries due September 23rd

This fall, many young Americans will have more health insurance options available to them than ever before as the Affordable Care Act begins allowing individuals to enroll in new subsidized health insurance plans. Young Invincibles and the U.S. Department of Health and Human Services have created a competition that will tap into the creativity and energy of young Americans while raising awareness about the new law and encouraging young people to take advantage of the benefits of health insurance. With a prize pool worth up to \$30,000, and over 100 prizes to be won, this is an opportunity to shine! Cash prizes will be awarded to the creators of the best videos in three distinct categories: short films, songs, and video infographics. Videos can be submitted during the five-week

period starting on August 19, 2013, with all entries due September 23, 2013. A public voting period will follow to help determine the finalists in each category, and a final round of voting and judging will determine who takes home the grand prize. Follow this [link](#) to learn more about each of the categories and how to participate.

How Obesity Harms a Child's Body

The Washington Post has released an article that shows the effects of childhood obesity entitled "How Obesity Harms a Child's Body." To view the article, please visit the Washington Post [website](#).

The National Highway Traffic Safety Administration Reports 2011 Pedestrian Fatalities Up 3%

In August, 2013, National Highway Traffic Safety Administration (NHTSA) published a report stating that the 4,432 pedestrian fatalities reported in 2011 were an increase of three percent from 2010, but a decrease of seven percent from 2002. In 2011, pedestrian deaths accounted for 14 percent of all traffic fatalities, and made up 3 percent of all the people injured in traffic crashes. To view the full report, please visit the NHTSA [website](#). To combat the reported increase in pedestrian fatalities, NHTSA has joined with FHWA to launch a one-stop shop of safety tips and resources at www.nhtsa.gov/everyoneisapedestrian.

New Report Benchmarks US Women's Bicycling

The League of American Bicyclists has released a report entitled "Women on a Roll: Benchmarking Women's Bicycling in the United States--and Five Keys to Get More Women on Wheels" that compiles more than 100 original and trusted sources of data to showcase the growth and potential of female bicyclists in the United States. To view the report, please click [here](#).

Safety and School Travel Transportation Research Article

The Transportation Research Board (TRB) of the National Academies has published an article in the *Transportation Research Record: Journal of the Transportation Research Board* entitled "Safety and School Travel: How Does the Environment Along the Route Relate to Safety and Mode Choice?" The article examines the relationship between safety, the built environment, and the mode of travel to and from school. Please visit TRB's [website](#) to view the journal article.

JOB OPPORTUNITIES

Metro Solicits Pedestrian and Bicycle Experts for Technical Advisory Committee

The Los Angeles County Active Transportation Coalition partners have been working over the past several months with Metro to provide increased technical expertise regarding Active Transportation policy and investments in Los Angeles County. As a result of these efforts, Metro is currently soliciting applications from public agencies to help address this need. Qualified persons with expertise in bicycle and/or pedestrian planning are needed as alternates on the Streets and Freeway Subcommittee as well as the Technical Advisory Committee. For more information on how to apply, please click [here](#).

MEETINGS, CONFERENCES, AND SUMMITS

2013 Youth Traffic Safety Summit

The Youth Traffic Safety Summit, which will be held September 14-15, 2013, in Anaheim, California, is a place for young people from across the state of California to come together for two to three days to share, connect, create, and empower one another to make their local communities safer. This event is sponsored by the Allstate Foundation and hosted by the California Friday Night Live Partnership in partnership with the California Youth Council. Please visit the Friday Night Live [website](#) for more information.

Bruce Katz Discussion Panel

Bruce Katz, Vice President and Director of the Brookings Institution's Metropolitan Policy Program and co-author of *The Metropolitan Revolution*, will discuss his book with a panel of national experts on September 19, 2013, from 12:00 to 2:00 p.m. PT at the University of California Berkeley. This free event is sponsored by the Center for Cities & Schools, College of Environmental Design, Department of City and Regional Planning, and the Institute of Urban and Regional Design. Please click [here](#) to register.

Walking Summit 2013

The Every Body Walk! 2013 Walking Summit will take place in Washington, D.C. on October 1-3, 2013. This event sets the stage for fresh and inspiring conversations that will develop strategies, build capacity, increase momentum, and showcase best practices in walking and walkability. Visit the Walking Summit [website](#) to learn more and register.

2013 Mobility 21 Southern California Transportation Summit

On October 29, 2013, Mobility 21, the Southern California Transportation Coalition, will host a one-day transportation conference and expo at the JW Marriott at L.A. Live in Los Angeles, California. This year's Summit will focus on the vital connections between transportation, water, energy, education, and healthcare. For more information or to register, please visit the Mobility 21 [website](#).

WEBINARS AND TRAINING

September 4th Webinar – “Pedestrian Safety Guide and Countermeasure Selection System (PEDSAFE)”

On September 4, 2013, from 10:00 – 11:00 a.m. PT, FHWA and the Pedestrian and Bicycle Information Center (PBIC) will host a free webinar to unveil the newest version of PEDSAFE, the Pedestrian Safety Guide and Countermeasure Selection System. This webinar will focus on each component of PEDSAFE, giving special attention to the newest features and innovative countermeasures, such as rectangular rapid flashing beacons, roundabouts, pedestrian hybrid beacons, and road diets. This webinar is one of the free webinars that FHWA offers quarterly as part of its Pedestrian Safety Focus States and Cities initiatives. To register, please click [here](#).

September 5th Webinar – “Authentic Middle School Youth Engagement in Safe Routes to School”

The SRTS National Partnership will host a webinar on September 5, 2013, from 11:00 a.m. – 12:00 p.m. PT. This webinar will provide an overview for working with middle school youth and look at programs and practices that have effectively and authentically engaged youth in active transportation efforts around their schools. This free webinar is part of a series of monthly [National Learning Network](#) webinars on topics related to SRTS and other policy and program initiatives that can increase walking and bicycling to school and in daily life. To register for this webinar, please click [here](#).

September 11th Webinar - "Travel Tallies and Parent Surveys – Introducing Changes to the SRTS Data Collection System"

To demonstrate and highlight the new features and navigation of the National Center for SRTS's website, the National Center will present a webinar for data system users on September 11, 2013, from 10:00 to 11:00 a.m. PT. To register, go to <https://www2.gotomeeting.com/register/492705146>.

September 18th Webinar - "Integrating Spatial Data to Develop Community Priorities"

The Association of Pedestrian and Bicycle Professionals (APBP) will host a webinar on September 18, 2013, from 12:00 to 1:00 p.m. PT entitled "Integrating Spatial Data to Develop Community Priorities." The webinar presenters will explore how collaborative mapping can be a planning tool for regional networks and will feature examples of using map data to help multiple, adjacent jurisdictions create long-term plans for prioritizing improvements. The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration please visit <http://bit.ly/142mlz>.

October 16th Webinar - "Using Photo-enforcement to Improve Pedestrian Safety"

On October 16, 2013, from 12:00 to 1:00 p.m. PT, APBP will host a webinar entitled "Using Photo-enforcement to Improve Pedestrian Safety." The webinar will include information about how communities are using photo-enforcement to improve pedestrian safety including red light cameras, speed cameras, and other more innovative uses. The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration please visit <http://bit.ly/14at0cB>.

November 20th Webinar - "Is there Safety in Numbers for Cyclists and Pedestrians"

APBP will host a webinar entitled "Is there Safety in Numbers for Cyclists and Pedestrians" on November 20, 2013, from 12:00 to 1:00 p.m. PT. The webinar will explore if evidence supports the suggestion that there is safety in numbers, or awareness in numbers, for vulnerable road users, as has been found by higher mode share and lower crash rates for bicyclists and pedestrians in some European cities. Several cities will share preliminary findings about the correlation between investments in walking and bicycling facilities and improved safety for pedestrians and bicyclists. The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration please visit <http://bit.ly/17j6b4y>.

Fire Up Your Feet Goes Back-to-School

Fire Up Your Feet is a program that encourages families, students, and schools to work together and create active lifestyles that inspire all children to be healthy and physically active. The Fire Up Your Feet website provides a full range of age-appropriate resources and educational materials to

encourage physical activity to, from, and at school. For more information, including webinars, presentations, and downloadable materials, please visit the Fire Up Your Feet [website](#).

Fall 2013 Federal Aid Series Training Registration Now Open!

The Caltrans Division of Local Assistance has partnered with Sacramento State's College of Continuing Education to provide trainings and technical assistance as part of the Cooperative Training Assistance Program and Local Technical Assistance Program. These programs provide subsidized, practical training for transportation professionals in California's cities, counties, and regional transportation agencies. Training for the Federal Aid Series will be available September 9-13, 2013, in Woodland Hills, California, September 23-27, 2013, in Sacramento, California, and November 4-8, 2013, in Fresno, California. For more information or to register, please click [here](#).

[Top of Page](#)