



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly email provides a summary of news; research and resources; job opportunities; meetings, conferences, and summits; and webinars and trainings to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next TARC monthly networking teleconference call, visit our website at www.CAsaferoutestoschool.org.



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ACTIVE TRANSPORTATION PROGRAM: INFORMATION, TRAININGS, AND WEBINARS

The Active Transportation Program (ATP) was enacted in September 2013 via Senate Bill (SB) 99 and is a new program to fund safe walking and bicycling infrastructure and non-infrastructure projects throughout California. The following workshops, trainings, and webinars will be a good opportunity for local public health departments, schools, and other implementing organizations to prepare for the ATP Call for Projects expected to be released on March 21, 2014, with a May 21, 2014 deadline.

Southern California Association of Governments Workshop: "Preparing Successful Proposals and Effective Projects throughout Southern California"

The Southern California Association of Governments (SCAG) California Active Transportation Program is hosting a workshop entitled "Preparing Successful Proposals and Effective Projects throughout Southern California" that will take place on March 4, 2014, from 9 a.m. to 1 p.m. at the SCAG main office. This session is designed for local and regional agencies, as well as other eligible applicants, and will cover three areas of interest: an overview of ATP legislation; a review of program guidelines with discussion of tips and tools for an effective application; and development of effective plans, programs, and projects that can be funded through ATP. The session was developed in collaboration with the SRTS National Partnership (National Partnership), public health agencies, and county transportation commissions and seeks to encourage applications, especially in high-need areas and disadvantaged communities. Please note that video conferencing will be available at SCAG regional offices. Register online at this [link](#), or call SCAG at (213) 236-1800 for more information.

Bay Area Active Transportation Program Workshop

The City of Richmond, Rich City Rides, and Richmond Bicycle/Pedestrian Advocacy Committee are hosting a workshop in preparation for the ATP Call for Projects on March 6, 2014, from 9:30 a.m. to 12 p.m., at the Richmond City Hall in Richmond, California. The workshop will provide an overview of the new program, an in-depth discussion of the guidelines and scoring criteria, and tips and strategies to prepare a competitive project application. Space is limited, and pre-registration is required at <http://rtc.li/N6Nxb0>. Please find the workshop flyer [here](#).

Safe Routes to School National Partnership Active Transportation Program Webinar Topic Series

The National Partnership is hosting an ATP Topic Webinar Series on the following topics and dates:

Overcoming Funding Obstacles for Rural Communities

March 6, 2014 | 10 to 11:15 a.m. PT

ATP Application Processes: MPO vs. State

March 27, 2014 | 10 to 11:30 a.m. PT

Pending: ATP Application Q&A

April 24, 2014 | Time To Be Determined

For more information on these webinars and links to register as they are available, visit the National Partnership California [website](#).

Caltrans Is Hosting Active Transportation Program Trainings at All Districts

The California Department of Transportation (Caltrans) is conducting trainings on ATP in each of the 12 Caltrans Districts. The purpose of these trainings is to assist potential ATP applicants, partners, and District staff to achieve efficient, effective, and timely delivery of ATP applications in accordance with state and federal requirements. If you have any questions on the Active Transportation Program, please contact Teresa McWilliam, ATP Manager, at Teresa.mcwilliam@dot.ca.gov. For training locations contact your Caltrans District Contact Person listed in [this schedule](#).

TARC Webinar Recording “Preparing for the Active Transportation Program Call for Projects”

In case you missed it, TARC conducted a webinar on February 12, 2014, entitled “Preparing for the Active Transportation Program Call for Projects.” Topics included a review of draft ATP Guidelines, information on potential scoring criteria, a discussion on how to ensure maximum benefit to disadvantaged communities, and information on the data needed to support an application. To view the slides from the webinar or a recording, visit the TARC website: www.casaferoutestoschool.org. The home page will include links to these items once available, which will be found on the left-hand News and Events column.

NEWS

Registration Now Open for Bike to School Day 2014

National Bike to School Day registration is now open on the National Center for Safe Routes to School [Walk Bike to School website](#). Join tens of thousands of children, parents, school officials, and many other supporters for the third annual Bike to School Day on May 7, 2014. Bike to School Day event registration is free and open to all individuals and/or organizations planning a 2014 Bike to School Day event in the United States. Registering a Bike to School Day event provides organizers access to a variety of downloadable materials, including stickers, certificates, badges, classroom activities, and a chance to win exciting giveaways to be announced soon. For more information on Bike and Walk to School activities in the United States, visit www.walkbiketoschool.org.

Fire Up Your Feet Countdown Begins

[Fire Up Your Feet](#) offers rewards to active families and schools during the “Spring Challenge,” which takes place April 1-30, 2014. More than \$70,000 in awards will be given out to hundreds of schools to

help support school health and wellness programs. Check the award amounts offered in California [here](#), and please help get the word out by encouraging families to [register](#) and start tracking physical activities today. If you have any questions, please contact info@fireupyourfeet.org.

Grants – Rapid Response Grants

Rapid Response Grants enable state and local bicycle and pedestrian advocacy organizations to increase and preserve public funding in their communities for biking and walking. With support from SRAM Cycling Fund, Advocacy Advance will award \$100,000 in grants in 2014 to organizations that are members of the League of American Bicyclists and the Alliance for Biking and Walking. The Advocacy Advance team provides necessary resources, technical assistance, coaching, and training to supplement the grants. These grants, accepted on a rolling basis, are for short-term campaigns that will promote investments in active transportation in communities. For more information, please visit the [Advocacy Advance website](#).

Rivers, Trails, and Conservation Assistance Program Technical Assistance Available

The National Park Service Rivers, Trails, and Conservation Assistance program supports community-led natural resource conservation and outdoor recreation projects across the nation. The national network of conservation and recreation planning professionals partners with community groups, nonprofits, tribes, and state and local governments to design trails and parks, conserve and improve access to rivers, protect special places, and create recreation opportunities. Please contact the [National Park Service](#) for more information.

RESEARCH and RESOURCES

Toolkit and Factsheet to Improve Community Walkability

ChangeLab Solutions has developed two new resources to help implement walking, bicycling, and other forms of physical activity. The toolkit, entitled [Move This Way: Making Neighborhoods More Walkable and Bikeable](#), explains how zoning and subdivision codes can make communities more welcoming to outdoor activities. It's designed to help public health department professionals, advocates, and others as they update and revise subdivision codes. The factsheet, entitled [Making Streets Welcoming for Walking](#), describes the three principles of walkable streets—safety, convenience, and comfort—and offers advice for making short-term improvements and lasting long-term changes.

Tools To Assess Active Living in Rural Communities

Rural Active Living Assessment (RALA) is a set of tools tailored for use in rural environments to assess the features and amenities, town characteristics, community programs, and policies that can affect physical activity. For more information, please visit the [Active Living Research website](#).

2nd Edition Released: The Innovative DOT

[Smart Growth America](#) has released the second edition of [The Innovative DOT](#) that provides 34 strategies transportation officials can use to position their agencies for success in a new era of

constrained budgets. Originally released in 2012, and developed with input from top transportation professionals and agency staff from around the nation, the handbook documents many of the innovative approaches state leaders are using to make systems more efficient.

In the two years since [the handbook's initial release](#), state agencies have considered a variety of new funding opportunities, bolstered planning efforts, made better use of existing infrastructure, implemented new design standards and project delivery procedures, and substantially changed the way they do business. The 2014 edition reflects these changes by adding three new strategies for reform, 20 new case studies, and numerous additional updates.

Walking Summit Video Archives

The Every Body Walk! 2013 Walking Summit was held October 1-3, 2013, in Washington, D.C. The audience included more than 400 participants from 41 states and Canada representing 235 organizations. Every Body Walk! captured footage from the Walking Summit's main event and compiled it into 33 short-running films (roughly four hours of content). All shorts are streaming live on [YouTube](#) in a playlist dedicated to the Walking Summit. A [short film](#) featuring highlights from the event aired on public television in November 2013 to a national audience of 50 Million households. For more information, please visit the [Every Body Walk! website](#).

JOB OPPORTUNITIES

SCAG Active Transportation and Special Programs Planning Interns

Southern California Association of Governments' (SCAG) Active Transportation and Special Programs Department develops long range plans regarding active transportation, public health, complete streets, and sustainable communities. Under general supervision, [the Active Transportation and Special Programs Planning Interns](#) will perform a variety of routine administrative and technical duties in support of the Active Transportation and Special Programs Department and will research, write, and present reports and recommendations. Interns will have the opportunity to work on a wide range of planning and policy issues, including active transportation, public health, water, and energy.

SCAG Assistant/Associate/Senior Regional Planner – Public Health

SCAG seeks an [Assistant/Associate/Senior Regional Planner – Public Health](#) who will focus on identification of potential performance measures for better integrating public health considerations into local and regional planning. The position reports to the Manager of the Active Transportation and Special Programs Department within the Land Use and Environmental Planning Division. The work of the public health regional planner will be guided by the recommendations of the Public Health Sub-Committee and will include developing a public health work program that complements and helps advance other agency initiatives related to active transportation, air quality, poverty, sustainability, and performance measurement.

SCAG Assistant/Associate/Senior Regional Planner – Active Transportation and Special Programs

SCAG seeks an [Assistant/Associate/Senior Regional Planner – Active Transportation and Special Programs](#) who will focus on implementing the Active Transportation elements of the Regional Transportation Plan/Sustainable Communities Strategy, in collaboration with county transportation commissions and local agencies, by supporting various funding and planning efforts. The position reports to the Manager of Active Transportation and Special Programs Department within the Land Use and Environmental Planning Division. The position will be responsible for developing and implementing a regional Active Transportation grant program in collaboration with the county transportation commissions and other stakeholders, and pursuant to SB 99 and the Statewide Active Transportation Program Guidelines. Other duties will be in support of various department programs including the management of Sustainability Program consultant contracts, implementation of joint-work programs with the county transportation commissions, and research and analysis to support planning and policy development in the areas of public health, water, and energy.

Los Angeles Department of Transportation – Project Coordinator Bicycle Program

The Los Angeles Department of Transportation (LADOT) seeks a [Bicycle Program Project Coordinator](#) who will receive direction from the Senior Project Coordinator of LADOT's Bicycle Program. The central goal of the Bicycle Program is to make bicycling a viable mode of transportation to the citizens of Los Angeles through expanded bicycle awareness, planning, outreach, education, and usage. This is accomplished through the administration of grants, facilities planning, public outreach, agency partnerships, and focused marketing and advertising initiatives.

MEETINGS, CONFERENCES, AND SUMMITS

Active Living Research Annual Conference

The Active Living Research (ALR) Annual Conference will be held March 9-12, 2014, in San Diego, California, at the Paradise Point Hotel. The theme of the 2014 conference, "Niche to Norm," recognizes the importance of advancing active living from an emerging research field with limited results and impact to well-accepted findings that regularly guide decision-making across sectors to create more active communities. Visit the [ALR website](#) for conference information.

Open Streets National Summit in Los Angeles

The [Open Streets National Summit](#) will be held in Los Angeles, California, April 4-6, 2014. The Summit will be co-hosted with CicLAvia, Los Angeles' Open Streets initiative and one of the premier programs in North America. The Summit will feature sessions for both novice and experienced Open Streets organizers, led by experts from the Open Streets Project, CicLAvia, and other local organizers. The weekend will also have plenty of time for participants to network with one another and participate in and observe CicLAvia on Sunday afternoon. To register for this event, please click [here](#).

California Trails and Greenways Conference in Palm Springs

The [California Trails and Greenways Conference](#) will be held April 8-10, 2014, in Palm Springs, California. The California Trails and Greenways Conference provides trail professionals, advocates, volunteers, and users a venue for sharing practical, up-to-date trail management and advocacy skills,

as well as a forum for networking and building support for accessible, inter-connected, sustainable non-motorized trail systems.

Bicycle Leadership Conference in Monterey

The Bicycle Leadership Conference will be held in Monterey, California, April 8-10, 2014. For more information and to register for this conference, please click [here](#).

Transportation Choices Summit and Advocacy Day 2014 in Sacramento

TransForm will host the Transportation Choices Summit and Advocacy Day April 22-23, 2014, in Sacramento, California. For more information or to register for the Summit, please visit the [TransForm website](#).

National Outdoor Recreation Conference in San Francisco

The [2014 National Outdoor Recreation Conference](#) will be held in San Francisco, California, May 13-16, 2014. To register for this conference, please visit the [Society of Outdoor Recreation Professionals website](#).

PedsCount! Summit in Sacramento

The 3rd Biennial PedsCount! Summit, May 14-16, 2014, will be held at the Tsakopoulos Library Galleria in Sacramento, California, and will share cutting-edge research and best practices, as well as explore innovations to make it safer for more people to get moving and walking for everyday transportation. Visit californiawalks.org/pedscount-2014 for registration and additional Summit details.

WEBINARS AND TRAININGS

March 5th Webinar - "Bikeshare Transit Webinar Series #4 of 4: The Future of Bikeshare Transit Systems"

On March 5, 2014, from 12 to 1:30 p.m. PT, the Association of Pedestrian and Bicycle Professionals (APBP) will host a webinar entitled "The Future of Bikeshare Transit Systems." The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

March 19th Webinar - "All In: The Value of Investing in Complete and Green Streets"

On March 19, 2014, from 12 to 1 p.m. PT, APBP will host a webinar entitled "All In: The Value of Investing in Complete and Green Streets." The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

2014 Alliance Winning Campaigns Trainings

The [Winning Campaigns Training curriculum](#), one of the Alliance for Biking and Walking's signature training programs, adapts proven community organizing techniques to the everyday realities of pedestrian and bicycle advocacy. Thanks to coaching at these trainings, Alliance member organizations have launched and won dozens of campaigns for dedicated active transportation funding, SRTS programs, Complete Streets policies, and other improvements to their communities. The trainings will

take place in Oakland, California, on March 21-23, 2014, (contact the [East Bay Bicycle Coalition](#) for more information) and Santa Barbara, California, on October 17-19, 2014, (contact [Santa Barbara Bicycle Coalition](#) for more information).

April 18th Webinar - "Public Health Benefits of Active Transportation"

On April 18, 2014, from 12 to 1 p.m. PT, APBP will host a webinar entitled "Public Health Benefits of Active Transportation." The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

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