



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly email provides a summary of news; research and resources; job opportunities; meetings, conferences, and summits; and webinars and trainings to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next TARC monthly networking teleconference call, visit our website at [www.CAsaferoutestoschool.org](http://www.CAsaferoutestoschool.org).



[Strategic Growth Council Planning Grants Available!](#)

[Call for Speakers: PedsCount! 2014](#)

[Pedestrian Safety Guide and Countermeasure Selection System Literature Review](#)

[Walk, Run, and Bicycle to Earn Money for Charity Via App](#)

["Helmet Use Reduces Traumatic Brain Injury Among Young Bicyclists" Fact Sheet Now Available](#)

[Walking Safe: Child Pedestrian Safety Infographic](#)

[Pedestrian Safety: A Road Safety Manual for Decision-Makers and Practitioners](#)

[Walking As a Way of Life](#)

[The Los Angeles Equity Atlas](#)

[Regional Network Update](#)

[Health Profiles 2011-2012](#)

[A Practitioner's Guide for Advancing Health Equity: Community Strategies for Preventing Chronic Disease](#)

[Community Speed Reduction and Public Health](#)

[Summit and Advocacy Day Event Planner](#)

[Center for Health Equity and Place, Senior Associate](#)

[2014 New Partners for Smart Growth Conference in Denver, Colorado](#)

[Youth Bike Summit](#)

[Let's Get Moving: Transportation Choices and Healthy Communities Summit](#)

[Active Living Research Annual Conference](#)

[Bicycle Summit and Forum in Washington DC](#)

[Transportation Choices Summit and Advocacy Day 2014](#)

[PedsCount! is Back – Save the Date](#)

[February 12<sup>th</sup> Webinar – SRTS TARC Monthly Networking Call: Preparing for the Active Transportation Program \(ATP\) Call for Proposals](#)

[February 13<sup>th</sup> Webinar - "Let's Talk Planning Webinar on Bicycle and Pedestrian Issues"](#)

[February 19<sup>th</sup> Webinar - "Design for Cyclist and Pedestrian Comfort"](#)

[February 20<sup>th</sup> Webinar - "Re-thinking the Urban Freeway"](#)

[Safe Routes to School National Partnership Active Transportation Program \(ATP\) Topic Series](#)

[2014 Alliance Winning Campaigns Trainings](#)

[April 16<sup>th</sup> Webinar - "Public Health Benefits of Active Transportation"](#)

## NEWS

### **Strategic Growth Council Planning Grants Available!**

The Request for Proposals for Round 3 of the Sustainable Communities Planning Grant and Incentive Program has been announced. All applicants submitting proposals for funding through this grant must submit a complete electronic application by 5:00 p.m. PT on Friday, February 28, 2014. Please visit the [Strategic Growth Council website](#) for more information.

### **Call for Speakers: PedsCount! 2014**

The 3rd Biennial PedsCount! Summit will take place May 14-16, 2014, in Sacramento, California. Proposals for sessions, presentations, and mobile tours are due February 28, 2014, by 5:00p.m. See the [website](#) for details.

### **Pedestrian Safety Guide and Countermeasure Selection System Literature Review**

The Pedestrian and Bicycle Information Center has released a comprehensive review of research on the effects of pedestrian safety countermeasures offered in [Pedestrian Safety Guide and Countermeasure Selection System \(PEDSAFE\)](#) entitled "[Evaluation of Pedestrian-Related Roadway Measures: A Summary of Available Research.](#)" The literature review is intended to serve as a companion to PEDSAFE, which consists of online tools that provide users with a list of possible engineering, education, or enforcement treatments to improve pedestrian safety and/or mobility based on user input about a specific location.

### **Walk, Run, and Bicycle to Earn Money for Charity Via App**

Charity Miles is a free (iPhone) app that allows you to earn money and raise awareness for charities by walking, running, or bicycling. For more information, please click [here](#).

## RESEARCH and RESOURCES

### **"Helmet Use Reduces Traumatic Brain Injury Among Young Bicyclists" Fact Sheet Now Available**

The CDPH's Crash Medical Outcomes Data (CMOD) Project has published a fact sheet entitled "[Helmet Use Reduces Traumatic Brain Injury Among Young Bicyclists](#)" that explains how linked police and medical data demonstrate bicycle helmet use is protective against Traumatic Brain Injury among young

children injured while bicycling. To review the fact sheet and for more information about the CMOD Project, please visit the [CMOD Home Page](#). The fact sheet is also available on the [TARC website](#).

### **Walking Safe: Child Pedestrian Safety Infographic**

Every year an average of 67,124 child pedestrians are injured. Of those child pedestrians, 704 die. As it grows darker earlier, child pedestrians become harder to see. Thirty-six percent of the deaths of children under 16 occurred between 3:00 and 7:00 PM. This [infographic](#) from Children's Safety Network covers deaths, risk factors, and more about child pedestrians.

### **Pedestrian Safety: A Road Safety Manual for Decision-Makers and Practitioners**

The Global Road Safety Partnership has released a manual entitled "Pedestrian Safety: A Road Safety Manual for Decision-Makers and Practitioners" that describes the magnitude of pedestrian deaths and injuries; key risk factors; ways of assessing pedestrian safety and preparing action plans; and how to select, design, implement, and evaluate effective interventions. Please click [here](#) to obtain a copy of the manual.

### **Walking As a Way of Life**

[Walking As a Way of Life: Movement for Health & Happiness](#), from [Every Body Walk!](#), documents the outcomes of the 2013 WALKING SUMMIT, which took place October 1-3, 2013, in Washington D.C., focusing on how to encourage more Americans to walk and how to make communities across the country more walkable.

### **The Los Angeles Equity Atlas**

The [Los Angeles Equity Atlas](#) draws from existing research and material to understand geographic differences in performance towards achieving the countywide equity goals outlined in [The Los Angeles Equity Atlas report](#) written by the California Community Foundation. The Los Angeles Equity Atlas outlines a framework to understand the opportunity that the voter-approved \$40 billion expansion of the Los Angeles County transit system represents, mapping the connections between transit and jobs, housing and community resources; building a case for investing in greater access to opportunities for all in the development around the new transit lines; and establishing a baseline for measuring equitable outcomes as the transit network is built out.

### **Regional Network Update**

The SRTS Regional Network Project concluded 2013 by producing a report that looks at some of the significant policy changes in targeted regions over the past two years. The report, [Regional Impacts: A Compilation of Lessons Learned from the Regional Network Project](#), highlights the importance of a regional focus and network building and provides a model for other regions to consider.

### **Health Profiles 2011-2012**

The University of California, Los Angeles Center for Health Policy Research recently published their 2011-2012 Health Profiles -- one-page snapshots of key health statistics on adults -- for counties and regions based on data from the 2011-2012 [California Health Interview Survey](#). Development of the

profiles was supported by [The California Endowment](#). Please click [here](#) to view the 2011-2012 Legislative District Health Profiles.

### **A Practitioner's Guide for Advancing Health Equity: Community Strategies for Preventing Chronic Disease**

[A Practitioner's Guide for Advancing Health Equity](#), developed by the Division of Community Health from the Centers for Disease Control and Prevention, is a resource for public health practitioners working to advance health equity through community health interventions. While health disparities can be addressed at multiple levels, this guide focuses on policy, systems, and environmental improvements designed to improve the places where people live, learn, work, and play. To view the Active Living Strategies Guide, please click [here](#).

### **Community Speed Reduction and Public Health**

[Health Resources in Action](#) has released a new series of Community Speed Reduction resources--from basic fact sheets to in-depth case studies. Access the resources [here](#).

## **JOB OPPORTUNITIES**

### **Summit and Advocacy Day Event Planner**

[TransForm](#) seeks a full-time temporary person to work with the State Policy Director and other staff to organize and help staff TransForm's third annual Transportation Choices Summit and Advocacy Day. The Summit brings together hundreds of transportation, housing, environmental, and environmental justice advocates from throughout the State of California to learn about and discuss the most pressing and innovative transportation issues with the leading minds in sustainable transportation and land use policy. For more information, please visit this [link](#).

### **Center for Health Equity and Place, Senior Associate**

[Policy Link](#) is seeking an enthusiastic, highly motivated professional to join the Center for Health Equity and Place. The ideal candidate will be passionate about improving the lives of residents in low-income communities and communities of color and understanding the connections between health, place, and race. The Senior Associate will work on a range of projects focused on advancing health equity, including strengthening the built environment, exploring health equity institutes, and other related projects. The Senior Associate will work closely with the Senior Director for the Center for Health Equity and Place as well as other program and communications staff. This position will include a specific, though not exclusive, focus on California policy issues related to equity, health, and the built environment. For more information, please visit the [PolicyLink website](#).

## **MEETINGS, CONFERENCES, AND SUMMITS**

### **2014 New Partners for Smart Growth Conference in Denver, Colorado**

The New Partners for Smart Growth Conference will take place February 13-15, 2014, in Denver, Colorado. This multi-disciplinary program includes 80 plenaries, breakouts, and workshops, and will

feature cutting-edge policies and programs, projects, and best practices, as well as strategies and implementation tools that address the challenges of implementing smart growth development principles. Visit <http://newpartners.org> to register and for more details on the conference program, tours, special events and opportunities, featured speakers, travel and hotel information, and local attractions.

### **Youth Bike Summit**

The [2014 Youth Bike Summit](#) will take place February 14-16, 2014, in New York City, New York. The Youth Bike Summit is an annual three-day national conference bringing together educators, advocates, activists, students, teenagers, practitioners, researchers, policy makers, and community leaders to engage around youth, bicycles, education, and advocacy.

### **Let's Get Moving: Transportation Choices and Healthy Communities Summit**

TransForm will host the "Let's Get Moving" Summit on Saturday, February 22, 2014, in Palo Alto, California. It is a gathering to promote improved transportation networks and complete communities in Santa Clara and San Mateo Counties. The [Summit](#) aims to foster deep community engagement and meaningful participation in transportation and land use planning processes.

### **Active Living Research Annual Conference**

The Active Living Research (ALR) Annual Conference will be held March 9-12, 2014, in San Diego, California, at the Paradise Point Hotel. The theme of the 2014 conference, "Niche to Norm," recognizes the importance of advancing active living from an emerging research field with limited results and impact to well-accepted findings that regularly guide decision-making across sectors to create more active communities. Visit the [ALR website](#) for conference information.

### **Bicycle Summit and Forum in Washington DC**

The [2014 National Bike Summit](#) and [National Women's Bicycling Forum](#) will be held in Washington DC, March 3-5, 2014. Hear success stories and best practices from the federal, state, and local level, and examine new means of messaging and communications for investing in bicycle-friendly policies and funding.

### **Transportation Choices Summit and Advocacy Day 2014**

TransForm will host the Transportation Choices Summit and Advocacy Day April 22-23, 2014, in Sacramento, California. For more information or to register for this Summit, please visit the [TransForm website](#).

### **PedsCount! is Back – Save the Date**

The 3rd Biennial PedsCount! Summit, May 14-16, 2014, will be held at the Tsakopoulos Library Galleria in Sacramento, California, and will share cutting-edge research and best practices, as well as explore innovations to make it safer for more people to get moving and walking for everyday transportation. Visit [californiawalks.org/pedscount-2014](http://californiawalks.org/pedscount-2014) for registration and additional Summit details.

## WEBINARS AND TRAININGS

### February 12<sup>th</sup> Webinar – SRTS TARC Monthly Networking Call: Preparing for the Active Transportation Program (ATP) Call for Proposals

TARC's networking calls are a valuable way to learn from other programs, share exciting news and resources, and network with and ask questions of SRTS peers. This month's call, which will take place on February 12, 2014, from 1:30 to 3:00 p.m. PT, will include information to help prepare for the upcoming ATP call for projects. Please visit the SRTS TARC [website](#) to register for the call.

### February 13<sup>th</sup> Webinar - "Let's Talk Planning Webinar on Bicycle and Pedestrian Issues"

On February 13, 2014, from 10:00 to 11:30 a.m. PT, Federal Highway Administration (FHWA) will host a webinar entitled "Let's Talk Planning Webinar on Bicycle and Pedestrian Issues." Please click [here](#) for further details and registration information.

### February 19<sup>th</sup> Webinar - "Design for Cyclist and Pedestrian Comfort"

On February 19, 2014, from 12:00 to 1:00 p.m. PT, APBP will host a webinar entitled "Design for Cyclist and Pedestrian Comfort." The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

### February 20<sup>th</sup> Webinar - "Re-thinking the Urban Freeway"

On February 20, 2014, from 11:00 a.m. to 12:00 p.m. PT, the State Smart Transportation Initiative will host a free webinar entitled "Re-thinking the Urban Freeway." Please click [here](#) for further details and registration information.

### Safe Routes to School National Partnership Active Transportation Program (ATP) Topic Series

The Safe Routes to School National Partnership (National Partnership) is hosting an ATP Topic Webinar Series on the following topics and dates:

ATP Guidelines: How can rural areas compete well in the ATP?  
February 27, 2014 | 10:00 a.m. - 11:15 a.m. PT

SRTS Programs in Tribal Communities  
March 26, 2014 | Time To Be Determined

ATP Application Processes: MPO vs. State  
March 27, 2014 | 10:00 a.m. - 11:30 a.m. PT

Pending: ATP Application Q&A  
April 24, 2014 | Time To Be Determined

For more information on these webinars and links to register as they are available, visit the National Partnership California [website](#).

### **2014 Alliance Winning Campaigns Trainings**

The Winning Campaigns Training curriculum, one of the Alliance for Biking and Walking's signature training programs, adapts proven community organizing techniques to the everyday realities of pedestrian and bicycle advocacy. Thanks to coaching at these trainings, Alliance member organizations have launched and won dozens of campaigns for dedicated active transportation funding, SRTS programs, Complete Streets policies, and other improvements to their communities. The trainings will take place in Oakland, California, on March 21-23, 2014, (contact the [East Bay Bicycle Coalition](#) for more information) and Santa Barbara, California, on October 17-19, 2014, (contact [Santa Barbara Bicycle Coalition](#) for more information).

### **April 16<sup>th</sup> Webinar - "Public Health Benefits of Active Transportation"**

On April 16, 2014, from 12:00 p.m. to 1:00 p.m. PT, the Association of Pedestrian and Bicycle Professionals (APBP) will host a webinar entitled "Public Health Benefits of Active Transportation." The cost is \$50 for APBP members and \$85 for non-APBP members. For details and registration, please visit the [APBP website](#).

[Top of Page](#)