



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program within California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health and is funded through a SRTS Non-Infrastructure award from the California Department of Transportation. This monthly email provides a summary of news, research, and training opportunities to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out when your next regional network teleconference call is, check out our website at www.CAsaferoutestoschool.org.



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NEWS

School Bus Cuts and SRTS

School districts, parents, and their community partners that are leaning toward cutting bus service for the next school year may wish to consider SRTS initiatives to address safety issues that arise from school bus cuts. Read more on TARC's [website](#).

TARC Announces New Project Consultants

TARC is pleased to announce the selected Consultants for three of the projects listed in our September 2011 Request for Qualifications. Two additional projects (SRTS NI Program Evaluation and Tribal Educational Resource Materials) are still in contract negotiations and Consultants will be announced once those contracts are final.

Project: SRTS Rural Resource Toolkit

Consultants: Redwood Community Action Agency and California WALKS

Project: Youth Engagement in SRTS

Lead Consultant: Transform

Project: SRTS Needs Assessment in Low-Income, Underserved, and Tribal Areas

Consultant: Harder+Company Community Research

Registration Open for 2012 Walk to School Day

Registration is now open for the 16th Annual [Walk to School Day](#), which will take place this year on Wednesday, October 3rd. Walk to School Day event registration is free and provides registrants with access to no-cost, downloadable materials on the newly redesigned website, including stickers, certificates and customizable fliers. They can also easily create and share a walking or bicycling to school route via the new [Map-a-Route](#) tool. Registrants can subscribe to a weekly e-newsletter for six weeks in September and October with tips and resources for organizing a Walk to School Day event.

For more information on Walk to School activities in the U.S., visit www.walkbiketoschool.org. To see who walked in 2011, visit www.walkbiketoschool.org/go/whos-walking/2011.

FUNDING OPPORTUNITIES

New Funding for Community Transportation Grant Small Communities Program

The U.S. Department of Health and Human Services (HHS) announced available funding of \$70 million to improve the health of small communities across the nation. These small-community investments are part of the Community Transformation Grant (CTG) program, a comprehensive prevention and wellness initiative launched in 2011 by HHS and administered by the Centers of Disease Control and Prevention (CDC). The CTG Small Communities Program targets intervention populations of up to 500,000 in neighborhoods, school districts, villages, towns, cities and counties in order to increase opportunities for people to make healthful choices and improve health.

CDC expects to make 25 to 50 competitive grant awards under the CTG Small Communities Program, with successful applicants announced in September 2012.

For More information

- Visit the Grants.gov [website](#) to view the official funding opportunity announcement.
- Letter of Intent due: June 18, 2012
- Application due: July 31, 2012
- To learn more about the Community Transformation Grant program, please visit the CDC [website](#).

Up to \$4M Available through the “Innovative Ideas Challenge” Grant!

The California Endowment has announced the Innovative Ideas Challenge, a new grant program seeking innovative ideas to address the persistent and emerging health issues that impact underserved communities in California. Projects should align with the [10 Outcomes](#) or [4 Big Results](#) from the Building Healthy Communities plan, including reversing the childhood obesity epidemic. **The deadline is September 1, 2012.** To learn more about eligibility information and grant guidelines, please visit The California Endowment [website](#).

NEW RESOURCES

Public Release of Caltrans Earth!

Caltrans Earth is a web-based, California-focused 3D virtual globe that makes vast amounts of transportation data easily accessible from a single source. Map users can view and analyze a range of planning, programming, and maintenance information for California's multi-modal transportation system, including highway, local, rail, aviation, transit, bicycle and pedestrian infrastructure over the next 20 years. The map can also display agency and political boundaries, goods movement routes, and real-time traffic information. Caltrans Earth is expected to be a valuable instrument for multi-agency transportation decision-making. Visit [Caltrans' website](#) to experience this new mapping tool and find answers to frequently asked questions, as well as provide feedback.

New Resource on Measuring Students Walking and Bicycling to School

The National Center for SRTS has prepared a new resource, *Getting Results: SRTS Programs That Increase Walking and Bicycling to School* that provides an overview of eight programs that sought to increase walking and bicycling rates and measured their achievements. The resource aims to assist and inspire SRTS programs to measure student travel patterns to look for possible changes over time. To access this resource, please visit the National Center for SRTS [website](#).

This is the third installment in a series of resources on getting and measuring results with SRTS programs. To read more about measuring and evaluating the results of an SRTS program, visit [Getting Results: SRTS Programs That Reduce Traffic](#) and [Getting Results: SRTS Programs That Reduce Speeding and Distracted Driving](#).

WEBINARS

June 13 – American Public Health Association Webinar: What Public Transit Means for Public Health

The American Public Health Association (APHA) will host a free webinar series on critical health and equity issues within the transportation sector. The first of these three, 60-minute APHA webinars will explore how public transit may impact health, via increased physical activity, improved air quality and reduced risk of injuries from crashes. The other two webinars will take place on July 11 and August 22. Register [here](#) or visit the American Public Health Association [website](#).

June 14 – SRTS Coaching Action Network Webinar - Slowing Drivers Down: Why It Matters and Two Communities' Solutions

This webinar is part of the SRTS Coaching Action Network Webinar Series, developed by America Walks and the National Center for SRTS. Listen in to this 60-minute webinar which will highlight strategies used by two communities to successfully slow vehicle speeds around schools. Register [here](#) or visit the National Center for SRTS [website](#) for more information.

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