



Greetings from the California Safe Routes to School (SRTS) Technical Assistance Resource Center (TARC)! TARC is a program of California Active Communities, a joint Unit of the University of California, San Francisco and the California Department of Public Health (CDPH), and is funded by the Federal Highway Administration (FHWA) through a SRTS Non-Infrastructure award from the California Department of Transportation (Caltrans). This monthly email provides a summary of news, research, funding announcements, and professional development and training opportunities to support your SRTS work in California. For more information on SRTS in California, to view our monthly E-News archive, or to find out the date and time of the next regional network teleconference call, visit our website at [www.CAsaferoutestoschool.org](http://www.CAsaferoutestoschool.org).



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## NEWS

### **National Bike to School Day Registration Now Open**

National Bike to School Day registration is now open! Bike to School Day, May 8, 2013, is a national event that gives communities across the country the opportunity to join together in bicycling to school. Registration is free and open to all individuals and/or organizations planning a 2013 Bike to School Day event in the United States. Nearly 950 schools across the country participated in the inaugural national

event in 2012, and participation is expected to increase for the 2013 celebration. Schools, community members, and parents can register a Bike to School Day event now at [www.walkbiketoschool.org](http://www.walkbiketoschool.org).

## **JOB OPPORTUNITIES**

### **Senior Health Education Specialist Position Open in Solano County**

Solano County Public Health Services is currently accepting applications for a full-time Senior Health Education Specialist position. Senior level, experienced health educators who have specific experience advancing Public Health-related public policies and corresponding community mobilization strategies are encouraged to apply. For more information or to apply for this position, please visit the [Solano County Human Resources Department](#).

## **FUNDING OPPORTUNITIES**

### **Strategic Growth Council Funding Available**

Urban Greening projects applications for the Strategic Growth Council Funding are due no later than 11:59 p.m., Friday, April 5, 2013. The link to the online process can be accessed at: <http://grants.resources.ca.gov/urbgreen2013/default.aspx>.

### **Caltrans FY 2013/2014 Transportation Planning Grant Program**

Caltrans is now accepting applications for the Fiscal Year 2013-2014 Transportation Planning Grant Program. Caltrans offers six different transportation planning grant programs: Community-Based Transportation Planning, Environmental Justice, Partnership Planning, Statewide or Urban Transit Planning Studies, Rural or Small Urban Transit Planning Studies, and Transit Planning Student Internships. The new Transportation Planning Grant Application Guide is posted on the Caltrans Division of Transportation Planning Grants website: <http://www.dot.ca.gov/hq/tpp/grants.html>. Applications are due via email by 5:00PM PST on April 2, 2013. Please see the [webpage](#) for more information.

### **School Grants for Healthy Kids**

Action for Healthy Kids is offering tips, guidance, and grants to help schools support an active environment. Through partners CSX Transportation, Kellogg Company, and the Walmart Foundation, Action for Healthy Kids is releasing its *School Grants for Healthy Kids* opportunities for the 2013-2014 school year. Around 400 schools will be awarded funds that will range from \$1,000 to \$5,000 with significant in-kind contributions from Action for Healthy Kids in the form of people, programs, and school breakfast and physical activity expertise. To learn more and apply, please visit the Action for Healthy Kids [website](#).

## NEW RESOURCES

### **The U.S. Department of Health and Human Services releases *Physical Activity Guidelines for Americans Midcourse Report: Strategies to Increase Physical Activity Among Youth***

The U.S. Department of Health and Human Services (HHS) has just released a five-year follow-up report to the 2008 Physical Activity Guidelines for Americans. *The Physical Activity Guidelines for Americans Midcourse Report: Strategies to Increase Physical Activity Among Youth* provides recommendations for increasing physical activity levels of American youth across five key settings: Schools, Preschool and Childcare, Community, Home, and Healthcare. The Guidelines specifically call out walking to school as a way to achieve 24 of the 60 minutes of recommended physical activity each day. This recommendation is also highlighted in a useful infographic produced alongside the Guidelines. To access the report and infographic, please visit [www.health.gov/paguidelines](http://www.health.gov/paguidelines).

### **Steps to a Walkable Community Guide**

[Walksteps.org](http://Walksteps.org) is an interactive online resource aimed at putting innovative, pro-walking tactics in the hands of citizens, planners, and engineers allowing you to create your own pro-walking plan, collect your favorite tactics from a range of disciplines, and select the category that interests you and start learning and compiling tactics. The website also offers information and case studies on advocacy, policy, land use, design and engineering, encouragement and education, and enforcement. The guide Steps to a Walkable Community, created by Sam Schwartz Engineering and America Walks, is also available in multiple formats ([website](#), [pdf](#), and [hardcopy](#)).

### **Fire Up Your Feet**

Fire Up Your Feet programs across the country are encouraging families, students and schools to work together and create active lifestyles that inspire our children to be healthy and physically active. This new program and website offers ways to walk more, play more, and find the joy of being physically active as a family and in your school. The program is a collaboration between the Safe Routes to School National Partnership, Kaiser Permanente, National PTA, and Blue Cross and Blue Shield of Minnesota. [Get active](#).

### **Pro Walk/Pro Bike 2012 Video Presentations and Slides Now Available**

A video of transportation reform leader Mark Gorton's closing presentation at Pro Walk/Pro Bike: Pro Place is now available, [as are videos and slides](#) from approximately 50 of the conference presentations.

### **California Endowment Survey Shows Voters Value Health Communities**

The California Endowment Childhood Obesity Prevention Survey investigated the percentages of California voters who support efforts to expand school gardens, implement healthy school meals, and ensure fresh, free drinking water is available to students, and found that Californians strongly support policies that combat obesity by improving the health and wellness of their communities. To read more of the California Endowment study, please click [here](#).

## CONFERENCES AND SUMMITS

### **Transform – Transportation Choices Summit**

Transform and its partners are hosting the second annual [Transportation Choices Summit](http://transformca.org/choices2013), from April 22-24, 2013, in Sacramento, California. Join leading community organizations in Sacramento to learn how state policies and investments can promote transportation choices and great, affordable communities. For more information, visit <http://transformca.org/choices2013>.

### **Childhood Obesity Conference 2013**

CDPH, California Department of Education, the University of California, Berkeley, Dr. Robert C. and Veronica Atkins Center for Weight and Health, The California Endowment, and Kaiser Permanente are hosting the [2013 Childhood Obesity Conference](#) scheduled for June 18-20, 2013, at the Long Beach Convention Center in California. The 7th biennial Childhood Obesity Conference is the nation's largest, most influential collaboration of professionals dedicated to combating pediatric obesity. Nearly 2,000 attendees from across the country are expected to attend in 2013. The Conference will showcase the latest research, evidence-based best practices, and policy/environmental change strategies.

### **2013 SRTS National Conference to be Held in Sacramento, California**

The 4<sup>th</sup> SRTS National Conference will take place in Sacramento, California on August 13-15, 2013, and will be hosted by the [Local Government Commission](#) (LGC) in partnership with the CDPH, Caltrans, Sacramento Metropolitan Air Quality Management District, Sacramento Area Council of Governments, Sacramento Area Bicycle Advocates, and WALKSacramento to build on the successes of past conferences and make this an extraordinary learning opportunity for SRTS practitioners, advocates, school officials, policymakers, and government employees. Mark your calendars and sign up for updates from the conference organizers at [www.saferoutesconference.org](http://www.saferoutesconference.org).

## WEBINARS AND TELECONFERENCES

### **April 3 – Kaiser Permanente's Thriving Schools, a Partnership for Healthier Students, Staff and Teachers**

On, April 3, 2013, from 10:30-11:30AM PST the California Pacific Public Health Training Center (CALPACT) is offering a Webinar entitled Kaiser Permanente's Thriving Schools, a Partnership for Healthier Students, Staff, and Teachers. Speaker Peggy Agron, National Director, Healthy Schools, HealthWorks & Product Innovation and Community Benefit, Kaiser Permanente will discuss why working with schools is an important strategy for addressing obesity, explain Kaiser Permanente's Thriving Schools initiative and framework, and will offer two new resources available to all schools. Click here for more information or to register for the webinar:

<https://cc.readytalk.com/r/pkmw3ws7hy52>.

### **April 3 – SRTS TARC Statewide Network Call**

TARC's networking calls, offered the first Wednesday of April, June, August, October, and December, 2013, are a valuable way to learn from other SRTS programs, share exciting news or resources, and

network with/ask questions of your peers. On April 3, 2013, from 1:30-2:20PM PST presentations will include Bike to School Month Resources with Nancy Pullen-Seufert, MPH, Associate Director, National Center for Safe Routes to School; the AB 321 Toolkit with Rachel Zerbo, MPH, Fall Prevention Program Manager, CDPH; and a National Partnership Update with Marty Martinez, MPP, Regional Policy Manager, SRTS National Partnership. To register, [click here](#).

#### **April 9 – Accessing Funding for Bicycle and Pedestrian Projects under MAP-21**

The Pedestrian and Bicycle Information Center (PBIC) has partnered with the League of American Bicyclists for its next free Webinar in its Livable Communities Webinar Series on April 9, 2013 from 11:00AM-1:30PM PST. This presentation is intended to help pedestrian and bicycle officials learn how to use The Moving Ahead for Progress in the 21<sup>st</sup> Century (MAP-21) law funding programs at the state and local levels. Speakers Darren Flusche, with the Bike League, and Peter Lagerwey, with Toole Design Group, will discuss ways to access untapped or under-utilized federal funding sources to build bicycling and walking projects, as well as how to leverage the new Transportation Alternatives program. To register, please visit: <https://www2.gotomeeting.com/register/314266834>.

#### **April 18 – Maximizing District-Wide Impact of Safe Routes to School**

On Thursday, April 18, from 11:00AM-12:00PM PST, the SRTS National Partnership is hosting a free webinar entitled Maximizing District-Wide Impact of Safe Routes to School: Educating Student Transportation Departments. This hour-long webinar will explore strategies that district transportation departments are currently employing to include walking and bicycling to school in their day-to-day work. Speakers include Dan Pires, Director of Operations, Transportation & Risk Management, Eureka City Schools; Peter Hurst, transportation options program specialist, Boulder Valley School District; and Dave Cowan, program manager, SRTS National Partnership. To register please visit: <https://attendeegotowebinar.com/register/8254374984698118144>.

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